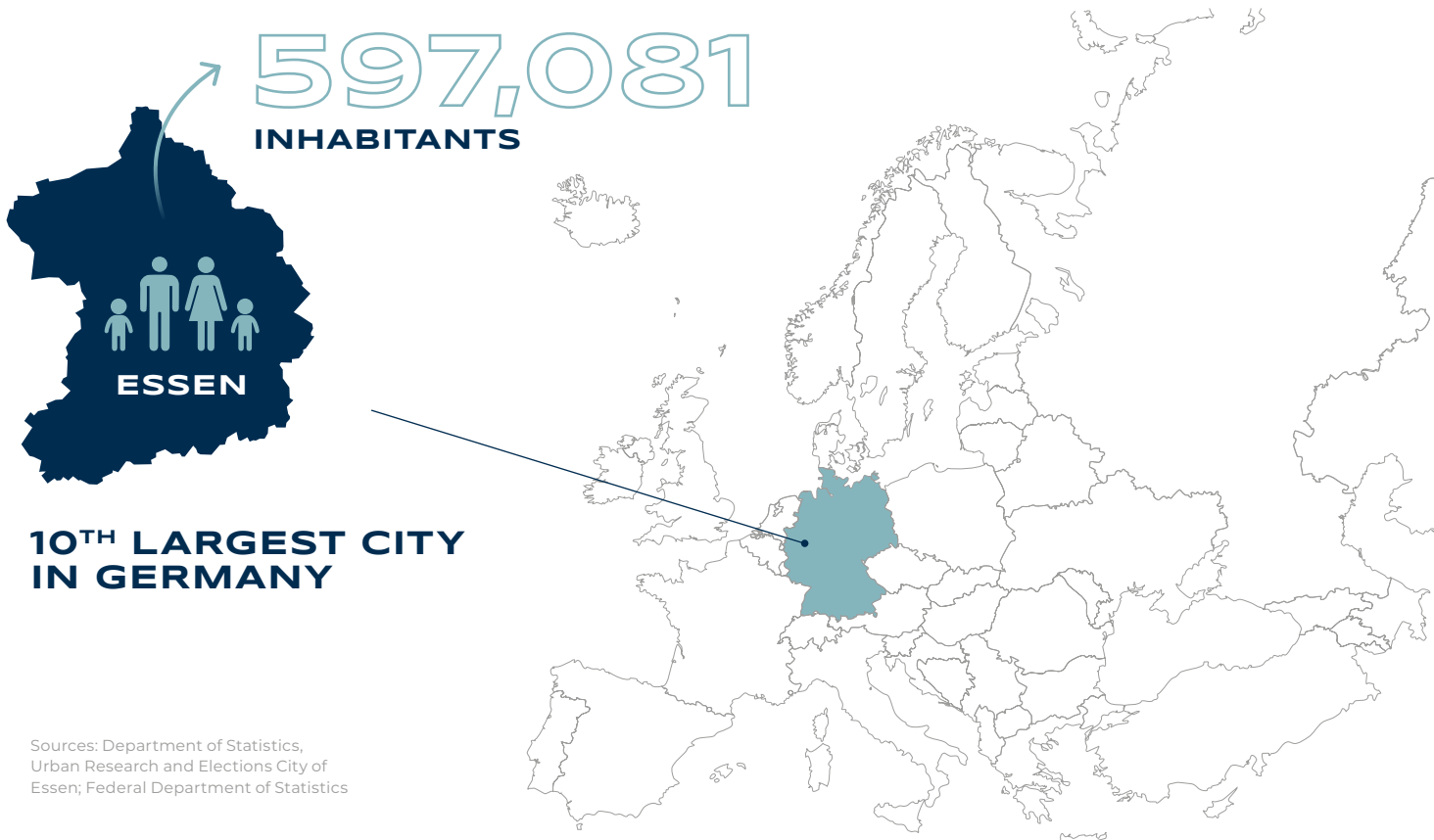




**ESSEN
BUSINESS**

INNOVATION IS OUR DNA

Essen is a top business location in the middle of one of Europe's largest metropolitan areas. With globally operating corporations, an efficient SME sector and technology-oriented start-ups, Essen is already on the clear path to a bright future. The secret of success is the entrepreneurial and exploratory spirit. Behind it are people who drive innovation with commitment and passion.



WHAT WE DO

ESSEN IS THE **LARGEST**
WORKPLACE
LOCATION IN THE RUHR AREA.



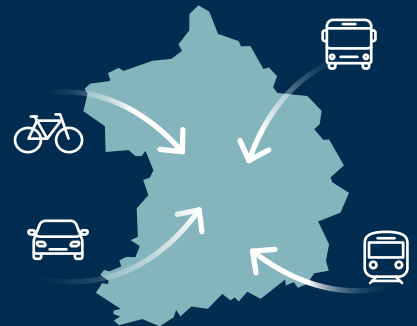
344,614
WORKING
PEOPLE



including
270,873
employees paying
SI contributions

Essen is a strong and attractive labour market center and daily attracts

165,852
WORKING PEOPLE
FROM THE SURROUNDING AREAS.



85.3%

of employees paying SI contributions in Essen

WORK IN THE SERVICE SECTOR.

22.3%



of employees paying SI contributions have an

ACADEMIC DEGREE

This means that **Essen has the highest level of graduates in the Ruhr area** and is above the average for North Rhine-Westphalia (18.2%) and Germany (19.6%).

WHAT WE GENERATE

Between 2012 and 2022 the gross domestic product in Essen increased from 22.1 billion € to 28.1 billion €. This corresponds to an increase of 27.3 %. That makes Essen **the third force in North Rhine-Westphalia** after Cologne and Düsseldorf.

Source: Federal Department of Statistics (Publication: 07/2024)



OUR COMPANIES

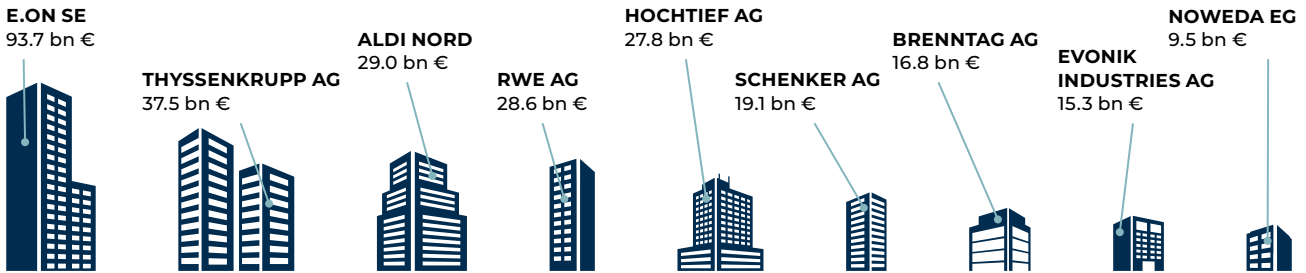
23,155

 COMPANIES INCLUDING AROUND 140 START-UPS

Sources: IT.NRW (Status: 2022); EWG own statistics (Status: 2023)

Three DAX-listed corporates **E.ON**, **RWE** and **Brenntag** and three MDAX-listed companies **thyssenkrupp**, **HOCHTIEF** and **Evonik** are

HEADQUARTERED IN ESSEN



9 of the 100 top-selling companies have their headquarters located in Essen (Turnover 2023).

Source: Die Welt (July 31, 2024)

With **3.17 MILLION m²** of the total **RENTAL SPACE**

Essen is **the largest office location in the Ruhr region.**



Source: EWG own statistics

OUR YOUNG TALENTS

University of Duisburg-Essen	24,480
FOM University for Economics and Management	8,218
Folkwang University of the Arts	1,333
IU University of Applied Sciences	580
Private Art College	322



Source: IT.NRW (Status: Winter Term 2023/2024)



WHERE WE RELAX

47% of the total area of Essen is green!
Almost the half of the **European Green Capital 2017** consists of parks, nature reserves, forests, lakes and other green areas.

Source: IT.NRW (Status: 12/2022)

THE ADVANTAGES OF OUR LOCATION AT A GLANCE



- central location
- optimal accessibility
- large customer, sales and labour base potential
- attractive employment market
- high quality of life
- affordable housing
- extensive educational opportunities
- variety of cultural and recreational possibilities

More information:



Photo:
EWG, Julius Gnoth

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