

ESSEN BUSINESS

FACTS AND FIGURES

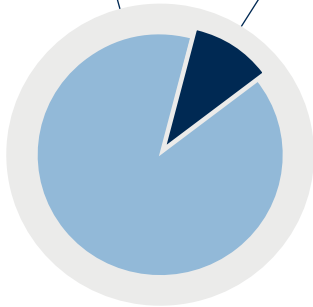
ESSEN HAS ESTABLISHED ITSELF AS A METROPOLIS WORTH LIVING IN

Essen is not just a business, service and trade center, Essen is also a university city, has an exhibition center, is European Capital of Culture 2010 and European Green Capital 2017 and still much more.
In a nutshell: a metropolis with many qualities.

POPULATION ¹⁾

Metropole Ruhr
5,094,817 Inhabitants

of which
**11.6% are Essen
citizens**



Inhabitants
592,160



2,820 inhabitants per km²
City area 210 km²

Essen is located in the middle of the Ruhr area and is, therefore, an important focal point of the metropolitan area.

2nd largest city in
the Ruhr area

4th largest city
in NRW

**10th largest city
in Germany**

ACCESSIBILITY ²⁾

How many people
**can reach Essen within a
timescale of 1 hour?**

Essen is one of the best connected locations both in Germany and Europe and also one of the cities with the highest accessibility potential.



by car
approx. 11,000,000



by public transport
approx. 9,000,000

With approx. 343,300 working people, Essen is the largest workplace location in the Ruhr area.

74 % of them pay social insurance contributions.

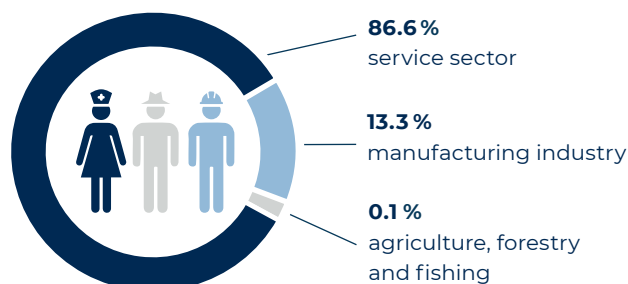
How many people commute to Essen daily?

343,285 working people of which 46% commute into the city

261,127 pay SI contributions of which 51% commute into the city

Essen is a strong and attractive labour market center and daily attracts 158,981 working people from the surrounding areas.

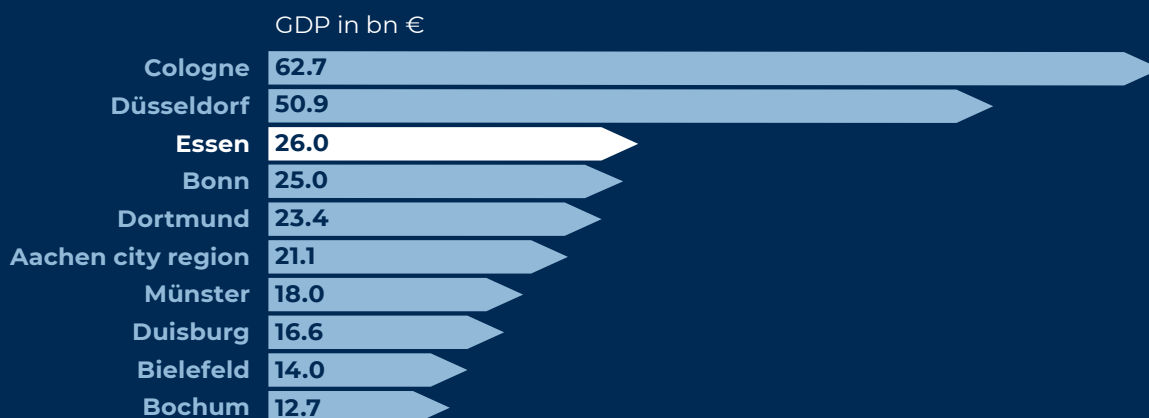
The areas of employment are



Essen has successfully made the transition from a strong industrial location to an important service center.

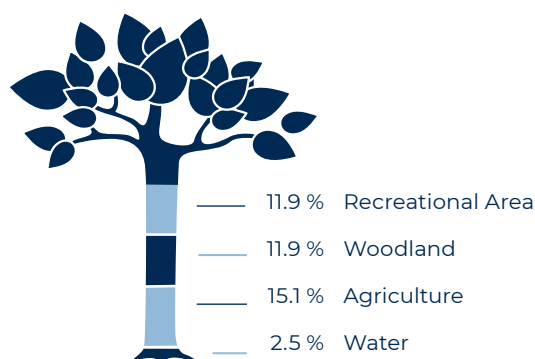
Third force in North Rhine-Westphalia

Between 2015 and 2020 the gross domestic product in Essen increased from 23.4 billion € to 26.0 billion €. This corresponds to an increase of 11.1 %.



42 %
of the total area
of Essen is green!

Due to its numerous green open spaces, Essen is one of the most relaxing cities in NRW.



111.0

Turnover Ratio

**112.0**

Centrality Rating

**99.1**

Purchasing Power Ratio



Disposable Income (per capita)



THE TOP-SELLING COMPANIES ⁷⁾

9 of the 100 top-selling companies
have their headquarters located in Essen.



ESSEN'S MEDIUM-SIZED BUSINESSMARKET ⁸⁾

Essen's **22,800**

small and medium-sized
companies employ

57 %

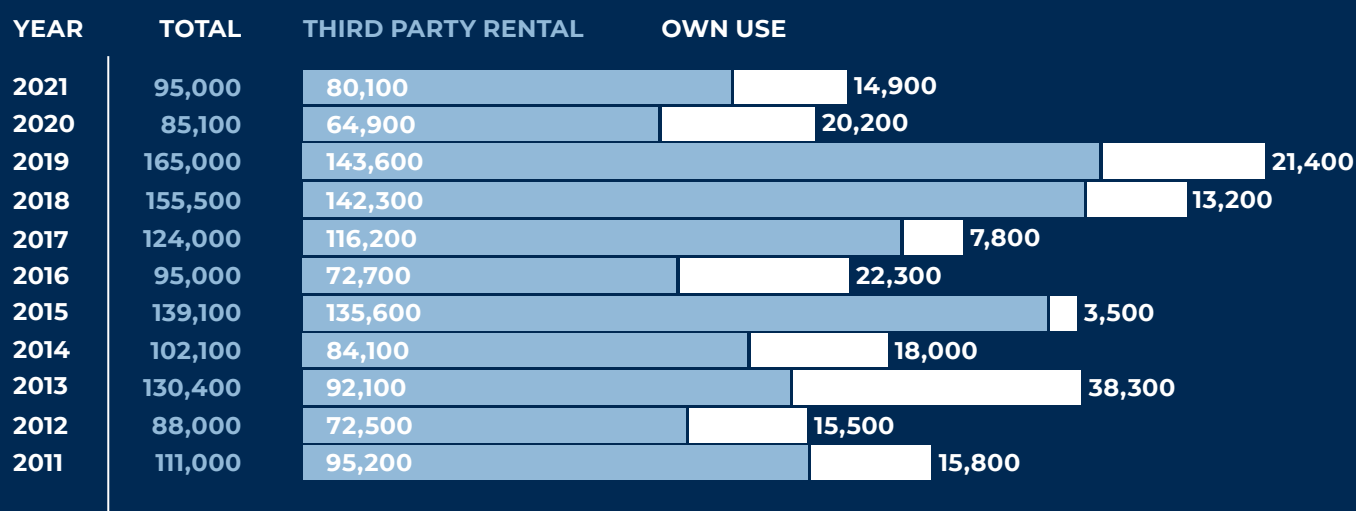
of the total workforce
paying SI contributions.



RATES AND TAXES ⁹⁾

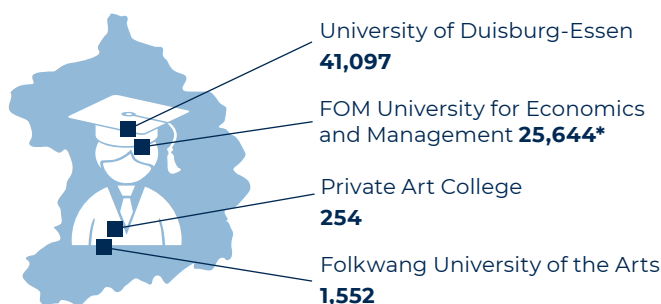
Trade Tax – **480 v.H.**
Property Tax A (agriculture) – **255 v.H.**
Structural Property Tax B – **670 v.H.**

Office Space: area in m²



EDUCATION AND TRAINING ¹¹⁾

Essen is an important **university location**



* Total number of students registered at the FOM headquarters in Essen and their 17 other locations in NRW.

In 2021, 46 % of Essen's school leavers gained university entrance qualifications.



21.1 % of employees paying SI contributions have an academic degree.

This means that Essen has the highest level of graduates in the Ruhr area and is above the average for North Rhine-Westphalia (17.0 %) and Germany (18.3 %).

OFFICIAL SOURCES (STATUS 10/2022)

- ¹⁾ **Population:** Department of Statistics, Urban Research and Elections City of Essen; Federal Department of Statistics; Regional Association Ruhr
- ²⁾ **Accessibility:** BKR Essen
- ³⁾ **Employment:** Federal Department of Statistics (Publication: 07/2022); IT.NRW (Status: 2020); Federal Employment Agency (12/2021)
- ⁴⁾ **Gross Domestic Product:** Federal Department of Statistics (Publication: 07/2022)
- ⁵⁾ **Green Metropolis:** IT.NRW (Status: 12/2020)
- ⁶⁾ **Retail Index:** Michael Bauer Research GmbH, Nuremberg
- ⁷⁾ **Top-Selling Companies:** Die Welt (July 4, 2022)
- ⁸⁾ **Essen's Medium-Sized Business Market:** IT.NRW (Status: 2020)
- ⁹⁾ **Rates and Taxes:** City of Essen
- ¹⁰⁾ **Office Market:** EWG own statistics
- ¹¹⁾ **Education and Trainings:** IT.NRW (Status: Winter Term 2021/22); Federal Employment Agency (Status: 12/2021)