



APPLICATION DOCUMENTS:

HyTechCheck



Make your vision a reality —
come to Europe's energy capital!



01. PREFACE

Thank you for your interest in joining our market entry program for young expanding companies in the hydrogen market and corresponding technologies! Please fill in the form to ensure the best support by the **Essen Economic Development Agency** and numerous partners while you can focus on your business start in Germany in the city of Essen. Please note that **this form is mandatory** and the information provided will be used in order to select candidates and to choose the right cooperation partners (especially if general demand is higher than the available space for participants). The data provided will be treated confidentially and will be used for the purpose of the program only. It will be handled and erased according to the data protection regulations.

02. GENERAL DATA

General business information			
Company name			
Legal form			
Region & post code			
Founding year			
Number of employees			
Core business			
Trade register number			
Address (head office)			
Other company locations?	<input type="checkbox"/> yes	total number:	<input type="checkbox"/> no
Note: If yes was selected, please name the exact number of company locations and the corresponding enterprises sorted by last reported revenue in descending order.			
Additional company locations and /or affiliated companies			
Name and legal form	Address, region and post code	Parent company?	
		<input type="checkbox"/> yes	<input type="checkbox"/> no
		<input type="checkbox"/> yes	<input type="checkbox"/> no
		<input type="checkbox"/> yes	<input type="checkbox"/> no
		<input type="checkbox"/> yes	<input type="checkbox"/> no
		<input type="checkbox"/> yes	<input type="checkbox"/> no

Key Performance Indicators (most current)
(*optional)

Revenue (current state or last year's value)	
Return on Equity*	
Compound Annual Growth Rate, CAGR*	
Free Cash Flow (FCF)*	

03. QUESTIONNAIRE

Please describe your business model, competitors, and your unique selling point.

Please describe your financing structure and planned growth scenario for the European market.

(Current situation up to 3-year forecast, including planned number for recruiting and resident employees)

Does your company own patents or property rights?

(if so, please name the patent number, title and respective realization stage)

Do you have/had already business and /or R&D-projects with German or European companies?

(if so, please name the most important projects, their inherent realization stage and participated companies)

Please describe your motivation to join the program.

Which expectations do you have regarding the program and your business start in Essen?

04. CANDIDATE NEEDS

List of your requirements*

Coaching subjects

Legal support	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Strategy	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Technology	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Testing	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Certification	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Language courses	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Other:	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have

Social issues

Childcare	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Other:	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have

Premises

Co-working space	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Laboratory space	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Production facilities	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have
Other:	<input type="checkbox"/> essential	<input type="checkbox"/> important	<input type="checkbox"/> nice to have

Explanations:

essential — a must have

important — not mandatory to join the program

nice to have — welcome add-on

*Detailed information can be provided in the „Your amendments“-space or as separate attachment.

Your amendments

05. ATTACHMENTS

- › Recent **extract** from the **commercial register**
- › **Company presentation/portfolio**
- › Earliest **date of possible start** of participation
- › **Contact data** of at least one contact person in your company (involved in your planning and our program details)
- › **Further information** you would like to share (e.g. awards, rankings)

06. CONTACT

EWG – Essen Economic Development Agency

Kennedyplatz 5
45127 Essen
Germany

mario.gillmann@ewg.de
+49 201 82024 31

